

LAKE SHORE IN LOVE

the venue guide





introducing

THE VENUE GUIDE

chicago's premiere wedding directory
is now open for venues





about the venue guide

Chicagoland couples are able to search and compare venues, view real weddings in each space, and filter by size, venue type, available amenities and more!

Venues can edit portfolio details in real-time and upload events. An optional venue tour with access to professional images is available.

Couples can inquire with venues directly via lakeshoreinlove.com

HOW IT WORKS

1. create your listing

visit our website to
create your listing

2. add images + info

use your handy self-service portal
to add images and info, plus
submit events for publication

3. schedule a tour (optional)

schedule a time for us to visit
and photograph your site

4. get promoted

we'll promote your venue on
lakeshoreinlove.com and via social
media! plus, if you schedule a venue
tour, we'll create a custom article
about our visit and provide you with
the gallery of images for your use

lakeshoreinlove.com/register





BENEFITS

grow your brand with organic promotional strategies designed to reach engaged couples

<i>social media exposure</i>	<i>embedded inquiries</i>	<i>promotion opportunities</i>
regular social features + instagram takeover opportunities	inquiry forms within each feature and your listing	create educational articles + participate in photo shoots

- Self-Service Directory Listing
- Exclusive Facebook Group
- Referral Program
- Easy event submissions
- Verified Venue Web Badge
- Embedded Inquiry Form

- Add Unlimited Images to Website
- Unlimited Publication
- Brand partnership opportunities
- Optional Tour with images
- Networking Events
- Create informational articles

LAKESHORE IN LOVE

circulation + demographics





lakeshore in love

Lakeshore in Love is the leading online resource for couples planning a wedding in the Chicago area. Filled to the brim with real weddings, tips & advice, and engagement stories featuring Chicago's most talented wedding pros, Lakeshore in Love is a one-stop-shop for the newly engaged!

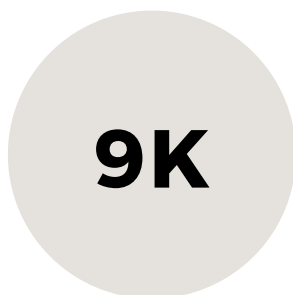


lauryn schalk

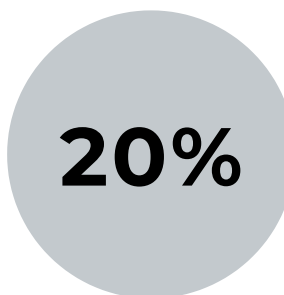
lauryn is the owner and editor of lakeshore in love. she has been in the chicago wedding market as a wedding photographer since 2010. before photographing, lauryn earned her bachelors degree in marketing and advertising.



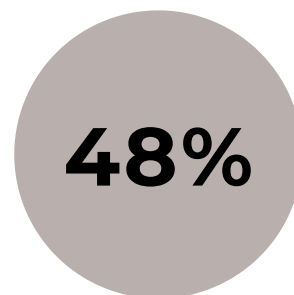
statistics



MONTHLY WEBSITE
VISITORS



% OF VISITORS
SEARCHING FOR
VENDORS



AVERAGE MONTHLY
GROWTH IN VISITORS



visitor demographics

Gender: 70% Female / 30% Male

Age: 45% 25-34 / 17% 18-24 / 17% 35-44

29% return 2+ times each month

3.6k Instagram followers (updated Jan 2021)