

LAKE SHORE IN LOVE

media kit





lakeshore in love

Lakeshore in Love is the leading online resource for couples planning a wedding in the Chicago area. Filled to the brim with real weddings, tips & advice, and engagement stories featuring Chicago's most talented wedding pros, Lakeshore in Love is a one-stop-shop for the newly engaged!

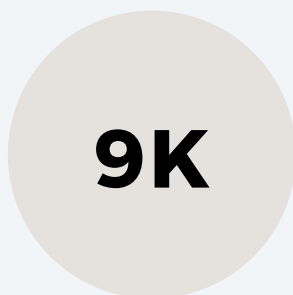


lauryn schalk

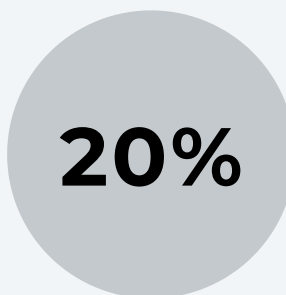
lauryn is the owner and editor of lakeshore in love. she has been in the chicago wedding market as a wedding photographer since 2010. before photographing, lauryn earned her bachelors degree in marketing and advertising.



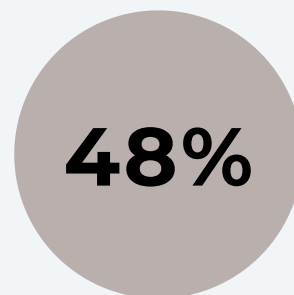
statistics



MONTHLY WEBSITE
VISITORS



% OF VISITORS
SEARCHING FOR
VENDORS



AVERAGE MONTHLY
GROWTH IN VISITORS



visitor demographics

Gender: 70% Female / 30% Male

Age: 45% 25-34 / 17% 18-24 / 17% 35-44

29% return 2+ times each month

3.6k Instagram followers (updated Jan 2021)



lakeshore in love vendor perks

social media exposure

regular social features
+ instagram takeover
opportunities

education labs for business growth

webinars and events
catered to educating
you on the latest trends,
strategies and tactics
for your business

quick + easy submissions

submissions via email
(exclusively for you!)

- Self-Service Directory Listing
- Exclusive Facebook Group
- Referral Program
- Educational Opportunities
- Verified Vendor Web Badge
- Embedded Inquiry Form

- Add Unlimited Images to Website
- Introductory Interview Article
- Unlimited Publication
- Brand partnership opportunities
- Optional Tour (for Venues)
- Networking Events